

Aye Pyae

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EDUCATION

University of California, Los Angeles

Bachelor of Arts, Communication, Digital Humanities minor

Los Angeles, CA

Expected Jun 2023

Relevant coursework: User Experience and Design, Computer-Mediated Communication, Social Cognition

EXPERIENCE

Slytrunk

Jul 2022 - Present

Digital Product Designer Intern

- Utilize the double diamond design process to craft illustrations, badges, style tiles, and other visual elements and high-fidelity screens for clients such as Williams Racing, NBA G League, and more.
- Collaborate with designers, product managers, and developers to brainstorm ideas for new user experiences for badges, pit wall predictions, and videos for Williams Racing.

UCLA Asian American Studies Center

Jul 2022 - Present

UX/UI Designer

- Redesigned and prototyped the Asian American Studies Center publications page, with a focus on a more intuitive navigation bar and better organization of content and visual elements.
- Conduct user research through interviews and usability testing.

Lodestone Co.

Jun 2021 - Aug 2021

Social Media Marketing Intern

- Developed a social media content strategy to establish a professional presence on LinkedIn.
- Crafted original copy and graphics which resulted in an increase of >35% following count and >596% engagement rate.

PROJECTS

Skid Row Arts Alliance, Blueprint

Jul 2022 - Present

Design Project Lead

- Researched, reached out, and had discussions with >10 non-profits to learn more about organizational and logistical problems they are facing and brainstorm and ideate technical solutions.
- Spearheading design of mobile app with an interactive map for Skid Row Arts Alliance, a 501(c)3 non-profit.

Shoes That Fit, Blueprint

Oct 2021 - Jun 2022

UX/UI Designer

- Designed and prototyped an inventory management web app for Shoes That Fit, a 501(c)3 non-profit.
- Conducted user research through usability testing and interviews with school liaisons and administrators.

Inside Airbnb

Aug 2021 - Sept 2021

Data Visualization Specialist

- Oversaw the production and analysis of data visualizations using OpenRefine, Tableau, and more.
- Led the creation and outline of the project's narrative, which was to analyze and contextualize Airbnb data through a humanistic lens.

TOOLS AND SKILLS

Tools: Illustrator, InDesign, XD, Figma, WordPress, RStudio, Tableau, Jira

Skills: Illustration, Graphic Design, Social Media Marketing, Data Visualization, Usability Testing, User Research